

CONCEPT DECK · LAKEWOOD, CO

House of Roots

A tea house and herbal beverage bar — kava, kratom, and botanical tonics for people who want to slow down and connect.

An alcohol-free place to relax, get work done, and meet others over an ancient drink.

[PHOTO — warm, plant-filled interior of the bar]

THE CONCEPT

A calm, modern tea house built around herbal drinks — and the people who gather over them.

Grab & go

A quick, well-made kava or herbal tonic on your way through the day.

Sit & connect

Post up at the bar or a table to work, read, or meet someone new.

Try something new

A friendly first taste of kava, kratom, and teas from around the world.

WHY NOW

People want to go out — without the alcohol.

The sober-curious shift is real and growing, and the neighborhood "third place" is harder to find than ever. House of Roots is built for both: a reason to leave the house that leaves you feeling better, not worse.

41%

of U.S. adults say they're actively trying to drink less alcohol.

3 in 4

Gen Z & Millennials want more low- and no-alcohol social options.

THE MARKET

The category is proven — and still early.

400+

kava bars now open across the U.S. — up from a handful a decade ago.

10+

kava & kratom bars across metro Denver — roughly doubling in the past few years.

\$0

dedicated herbal beverage bars in Lakewood today — an open lane.

Figures are directional, drawn from public industry reporting.

A QUICK PRIMER

Ancient roots, made approachable.

Kava

PACIFIC ISLANDS · ROOT

A calming, earthy brew shared socially for centuries. Relaxes the body and eases conversation – without alcohol.

Kratom

SOUTHEAST ASIA · LEAF

A traditional leaf tea offering a gentle lift or ease depending on the pour. Served responsibly, with guidance.

Herbal Teas

WORLDWIDE · FAMILIAR

Chamomile, rooibos, mushroom and adaptogen blends – a comfortable first step for the kava-curious.

20M+ people drink kava every day, worldwide.

Millions drink kratom daily – a social, relaxed alternative to coffee and alcohol.

WHAT WE SERVE

A short, honest menu.

Most drinks \$6-9

Kava Bar

Traditional shell pour
Coconut & cacao kava latte
Sparkling kava spritz
House kava flight

Kratom Tea

Iced citrus kratom tea
Warm ginger & honey
Kratom + tonic, over ice
Guided first-timer pour

Teas & Tonics

Adaptogen & mushroom lattes
Loose-leaf herbal teas
Elderberry & tulsi tonics
Seasonal botanical soda

HOW WE'RE DIFFERENT

The demand is proven. The experience is wide open.

THE CURRENT SCENE	HOUSE OF ROOTS
Dim, dated, insider-feeling rooms	Bright, clean, plant-filled & calm
Premium pricing per pour	Lower, everyday price point
Built for regulars who already know	Designed to welcome first-timers

THE SPACE

One room, four ways to be in it.

- 01 **Grab-and-go counter** – quick pours for the walk-in crowd.
- 02 **The bar** – solo-friendly seating where conversation starts.
- 03 **Café tables & soft seating** – laptops, reading, small groups.
- 04 **Greenery everywhere** – plants and warm light make it a place to stay.

[PHOTO – bar seating, café tables & plants]

THE LOOK & FEEL

Simple, cozy, green, and fun.

warm wood

plant-filled

natural light

unhurried



CONCEPT RENDER

VIEWS OF THE ROOM

Three corners, one feeling.



The bar

Solo-friendly seating and craft pours.



A reading nook

Soft seating, plants, and a laptop-friendly calm.



The community table

Where a pour turns into a conversation.

WHO IT'S FOR

Anyone 20+ looking for a better place to land.

The sober-curious

Cutting back on alcohol but not on going out.

Remote workers

A calmer alternative to the crowded coffee shop.

Tea lovers

Here for quality leaves and something new.

The after-work crowd

Somewhere to unwind that isn't a bar.

The curious newcomer

Never tried kava or kratom — and wants a friendly intro.

The connector

Looking to meet people over a shared, unhurried ritual.

THE LOCATION

What we're looking for in a space.

An ADA-compliant, ground-floor retail spot in Lakewood keeps our build-out light — and gets us open faster.

✓ Ground-floor retail, strong foot traffic

✓ ~1,200–1,800 sq ft

✓ Already ADA-compliant — light build-out

✓ Plumbing & a small prep / back-of-house area

✓ Parking or transit access nearby

LET'S TALK

Let's bring a calmer kind of bar to Lakewood.

Whether you have a space, want to get involved, or
just love the idea — I'd love to hear from you.

CONTACT

EMAIL

PHONE

Your Name

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